

Privacy Policy

This Privacy Policy explains how information about you is collected, used, and shared by Bottomless Technologies LLC (hereafter “Bottomless,” “our,” “we,” or “us”). This Privacy Policy applies to information we collect when you use our website, mobile applications, when you interact with us, and when you use other online services (collectively, the “Bottomless Service”).

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this Privacy Policy and, in some cases, we may provide you with more prominent notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Privacy Policy whenever you access the Bottomless Service to stay informed about our information practices and the ways you can help protect your privacy.

If you are a resident of California or Virginia, please see the State Specific Disclosures section below.

I. Information We Collect and How We Collect It

A. Information You Provide to Us.

Bottomless collects information that you provide directly to us when you sign up and use the Bottomless service including:

1. Information when you register or update the details of your account,
2. communicate with other users, provide reviews or other comments, purchase services from OfferUp,
3. request customer support, or otherwise communicate with us.

The types of information we may collect include:

1. your name,
2. email address,
3. telephone number,
4. postal address including city, state, and zip code,
5. photographs (and their related metadata) you upload of items you post for sale,
6. written descriptions of your posted items,
7. reviews or comments you make on the Bottomless Service,
8. all messages with other users or with us sent through the Bottomless messaging service or to Bottomless directly,
9. government-issued identification documents (such as a driver's license),
10. any other information you choose to provide.

B. Information We Collect Automatically

When you access or use the Bottomless Service, we automatically collect information about you, including:

1. We log information about your use of the Bottomless Service, including the type of browser you use, access times, pages viewed, your IP address, and the page you visited before navigating to our Bottomless Service.
2. We collect information about the computer or mobile device you use to access the Bottomless Service, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
3. If you consent to the collection of location information from your computer or mobile device, we may collect this information when you access the Bottomless Service or when you otherwise consent to the collection of this information. We may also use your IP address to infer an approximate geographic location for your computer or device. For more details, please see the Your Choices section below.
4. We use various technologies to collect some of the information listed above, and this may include sending cookies to your computer or mobile device. Cookies are small data files stored on your hard drive or in device memory that helps us to improve the Bottomless Service and your experience, see which areas and features of the Bottomless Service are popular and count visits. We may also collect information using web beacons (also known as “gifs,” “pixel tags” and “tracking pixels”). Web beacons are electronic images that may be used in the Bottomless Service or emails and help deliver cookies, count visits, understand usage, advertising campaign effectiveness, and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see the Your Choices section below.

C. Information from Third Parties.

Bottomless may, from time to time, obtain the above-listed information from other sources and combine that with information we collect through the Bottomless Service in order to enhance our ability to serve you, prevent fraudulent transactions, tailor our content to you, deliver relevant advertising to you, offer you opportunities to purchase products or services that we believe may be of interest to you, and for any other purposes described in this Privacy Policy. For example, if you create or log into your account through a social media site, we will have access to certain information from that site, such as your name, account information and friends lists, in accordance with the authorization procedures determined by such social media site. We may also receive transaction information from Stripe Inc. when you purchase or sell items using the Bottomless payment solution, including the date and time of sale and the amount of the sale.

II. How We Use Your Information.

A. Bottomless uses information about you for various purposes, including to:

- Verify your login information to allow you to access and use the Bottomless Service, to personalize the Bottomless Service, and to optimize the location and type of offers presented to you when you use the Bottomless Service;

- Connect you to other users on the Bottomless Service via friends lists when authorized by you;
- Create and maintain a trusted and safer environment on the Bottomless Service, including through detection and prevention of fraud, unauthorized access, intrusion, and service interruption;
- Conduct investigations and to respond to disputes between users, error resolution, and other similar customer support service;
- Operate, protect, improve and optimize the Bottomless Service, our business, and our users' experience;
- Perform analytics, conduct research, and monitor and analyze trends, usage and activities in connection with the Bottomless Service;
- Communicate with you about products, services, offers, promotions, rewards, and events offered by Bottomless and others;
- Provide advertisements, news, and information to match user profiles or interests that we think will be of interest to you;
- Send you service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by you;
- Comply with our legal obligations or requests from law enforcement agencies, resolve any disputes that we may have with any of our users, and enforce our agreements with third parties;
- Link or combine with information we get from others to help understand your needs and provide you with better service;
- Carry out any other purpose for which the information was collected.

B. Bottomless is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Bottomless Service or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries, where you may not have the same rights and protections as you do under local law.

III. Why We May Share Your Information and When.

A. We may share the information we collect about you in the following situations:

1. With the public when you post on the Bottomless Service. For a detailed description of the type of information associated with your Bottomless account that is made available publicly through the Bottomless Service.
2. With vendors, consultants, and other service providers who need access to such information to carry out work on our behalf (including, without limitation, with third-party service providers that may use the information we share to help us and other companies detect inaccurate personal information and prevent fraudulent transactions).
3. In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation, or legal process, or as otherwise required by any applicable law, rule, or regulation.

4. If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property, and safety of Bottomless or others.
5. In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company.
6. Between and among Bottomless, and its current and future parents, affiliates, subsidiaries, and other companies under common control and ownership.
7. With your consent or at your direction, including as mentioned in the Social Sharing Features section below or if we otherwise notify you through the Bottomless Service that the information you provide will be shared in a particular manner and you provide such information.
8. We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

B. When You Choose to Share Outside of Bottomless.

1. The Bottomless Service offers social sharing features and other integrated tools, which let you share actions you take on the Bottomless Service with other media, and vice versa. The use of such features enables you to share your information with your friends or the public, depending on your selected settings on those platforms. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide those features.

D. Security

1. Bottomless takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction.
2. Bottomless protects your privacy by limiting the amount of personally identifiable data we share with third parties. In most cases, we share data that is aggregated or anonymized. When we do need to share identifiable data with third parties, we take steps to ensure that they provide the same level of protection to your data as Bottomless provides under this Privacy Policy.

IV. Your Choices

A. Account Information.

1. You may update, correct, or remove account profile information at any time by logging into your account.
2. You can deactivate your account by contacting data@itsbottomless.com. We will make your account inactive until the time you decide you would like to return to using the Bottomless Services. To reactivate your account, you can sign in using the same username and password.

3. If you are on an iOS device and would like to delete your account, you can request deletion from your Account Settings menu.
4. If you are a resident of California or Virginia and would like to exercise your rights under your state's consumer privacy law, please contact data@itsbottomless.com.
5. Please note that we may retain certain information as required by law or for legitimate business purposes. We will also retain certain information such as reviews, forum postings, and similar materials posted by you may continue to be publicly available (but not associated with your identifiable information) on the Bottomless Service after your Bottomless account is canceled.

B. Location Information.

1. When you first download our mobile app or the first time you attempt to use any features that use location information, you will be asked to consent to our collection of this information. You may revoke your consent to our tracking location information at any time by changing your preferences in the settings menu on your mobile device or by following the standard uninstall process to remove our mobile application from your device.
2. Even if you do not consent to collect the precise location from your mobile device, we may use your IP address to infer an approximation of your location when using certain features of the Bottomless Services, such as the Bottomless payments solution.
3. In some features, Bottomless uses mapping services from MapBox, including MapBox API(s). Your use of these services is subject to [MapBox's terms of service](#).

C. Cookies.

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Removing or rejecting browser cookies does not necessarily affect third-party flash cookies used in connection with the Bottomless Service. To delete or disable flash cookies please visit www.adobe.com/products/flashplayer/security for more information. Please note that removing or rejecting certain cookies may affect the functionality of the Bottomless Service.

D. Promotional Communications

You may opt out of receiving promotional emails, text messages, and other communications from Bottomless by following the instructions in those emails, text messages, or other communications or by making changes in your Bottomless account Settings menu.

V. State Specific Disclosures

A. Information for California Residents.

This section provides additional disclosures required by the California Consumer Privacy Act ("CCPA"), as amended by the California Privacy Rights Act ("CPRA") which applies to the

personal information we collect about California residents. Please note that this policy does not apply to California residents who are Bottomless, employees, contractors, or their dependents or beneficiaries; please refer to Bottomless internal policies.

Please refer to Section I through III above for the categories of information we collect, the purpose for such collection, and when we share information. We retain the information we collect so long as you have an account with Bottomless, and in some cases a longer period of time so long as such information is the subject of trust and safety matters, to comply with valid legal requests, or applicable law.

California law gives California residents certain rights with respect to their knowledge, access, and disclosure of their personal information. These rights include:

- The Right to Know what categories of personal information we may collect about you, the categories of sources from which we collect the personal information, the business purpose for collecting, selling, or sharing personal information, the categories of third parties to whom we disclose personal information, and the specific pieces of personal information we have collected about you.
- The Right to Delete personal information we have collected from or about you, subject to certain permitted limitations or exceptions.
- The Right to Correct inaccurate information we maintain about you.
- The Right to Opt-Out of selling or sharing your personal information.
- The Right to Limit the use or disclosure of sensitive personal information.
- The Right Against Discrimination as a result of your exercising your privacy rights conferred by California state law.

CCPA requires that we provide transparency about personal information we “sell,” which is broadly defined. While we don't share personal information in exchange for money, we do allow Google's online advertising service to collect identifiers (such as cookies and other device identifiers) and internet or other electronic network information (such as the webpage you visited) through the Bottomless Service for the purpose of sending personalized ads to you. This activity may be considered a “sale” under California law. To opt out of this “sale,” please contact data@itsbottomless.com. We do not knowingly sell personal information about consumers under the age of 18.

To submit a request to know about your personal information that has been collected, sold or shared, to correct inaccurate information, or a request to delete your account, please send an email to data@itsbottomless.com. We will verify your request by asking you to provide information that matches information we have on file about you. You may designate another person as your authorized agent to act on your behalf with regard to CCPA requests. If you have designated an authorized agent to submit requests on your behalf, we will require proof that the person is authorized to act on your behalf and will still ask you to verify your identity with us directly.

B. Information for Virginia Residents

This section provides additional disclosures required by the Virginia Consumer Data Privacy Act (“VCDPA”) which applies to the personal information we collect about Virginia residents.

Please refer to Section I through III above for the categories of information we collect, the purpose for such collection, and when we share information.

Virginia law gives Virginia residents certain rights with respect to their knowledge, access, and disclosure of their personal information. These rights include:

- The Right to Confirm whether we have collected personal information about you and to access that information. You have the right to ask to receive a copy of the information you provided to us, and where technically feasible, in a readily usable format that would allow you to transmit the data to another controller.
- The Right to Delete personal information we have collected from or about you, subject to certain permitted limitations or exceptions.
- The Right to Correct inaccurate information we maintain about you.
- The Right to Opt-Out of selling personal information and the right to opt-out of targeted advertising. Please note that if you exercise your right to opt-out of targeted advertising, you will still continue to see ads but they will be of a general nature.

To submit a request to opt out of targeted advertising, having your information sold, to know about your personal information that has been collected, sold or shared, to correct inaccurate information, or a request to delete your account, please send an email to data@itsbottomless.com. We will verify your request by asking you to provide information that matches information we have on file about you. You may designate another person as your authorized agent to act on your behalf with regard to VCDPA requests. If you have designated an authorized agent to submit requests on your behalf, we will require proof that the person is authorized to act on your behalf and will still ask you to verify your identity with us directly.

Questions and Comments.

If you'd like to provide feedback to us about this Privacy Policy, or if you have any questions, please contact us at support@itsbottomless.com.